

Agenda for BOS meeting on 13-01-2021

English

Agenda:

1. Approval of the minutes.
2. Skill-based, skill-enhancing Add-ons and Value-added courses for all semesters.
3. Tie-ups with suitable news organizations and media groups.
4. Constituting a body of Resource persons for Literature, Journalism, Media and Entertainment.
5. Highlights of the Programme - suggestions.
6. Specialized Elective Courses
 - ❖ Consumer Behaviour – Syllabus attached
 - ❖ Accountancy – Syllabus attached
7. Any other matter pertaining to the Programme.

Meeting of the Board of Studies in English held at Rajagiri College of Social Sciences (Autonomous) at 10.00 a.m on 13-01-2021 (Wednesday), on the google meet platform.

Sl.No	Name	Signature
1	Prof. Thomas Thiruthanathy – Chairman	<i>Thomas Thiruthanathy</i>
2	Dr. Prasanthakumar	<i>Online</i>
3	Dr. Susan Mathew	<i>Online</i>
4	Dr. Rangarajan	<i>Online</i>
5	Dr. K M Johnson	<i>Online</i>
6	Dr. Rajesh Manayil	<i>Online</i>
7.	Mr. Sasi Kumar	<i>Leave</i>
8.	Dr. Asha Achy Joseph	<i>Leave</i>
9.	Ms. Nisha Purushothaman	<i>Leave</i>

**Minutes of the 2nd Meeting of the BoS, Department of English, for
BA Hons. in English Literature and Journalism
at 10am on 13th January 2021
online on Google Meet at RCSS (Autonomous), Kalamassery.**

Members present:

Prof. Thomas Thiruthanathy – Chairman
Dr. Prasanthakumar
Dr. Susan Mathew
Dr. Rangarajan
Dr. K M Johnson
Dr. Rajesh Manayil

The following members were absent:

Mr. Sasi Kumar
Dr Ashaa Joseph
Ms Nisha Purushothaman

The meeting was called to order by the Chairman and the Chairman presented the agenda.

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The minutes of the previous BoS was read.

Dr. Rangarajan pointed out an error in the entry. It was corrected.

Dr. Rangarajan commented highly on the high standard maintained by the final syllabus. He wondered if there existed a syllabus as wonderful and enviable as this anywhere else in Kerala or even in India for a UG Program. Dr. Johnson seconded the opinion. The minutes was approved unanimously.

The chair read the agenda for the meeting and it was formally adopted.

Dr. K M Johnson recommended a rigorous orientation programme to be arranged for the students to bring in the right culture and motivation before the class starts.

Dr. Rajesh M recommended the inclusion of Research from the beginning of the course, rather than the final year, and a proper research – presentation and publishing culture be shaped among the students.

Discussions on the agenda started in full earnest.

1. Skill-based, skill-enhancing Add-ons and Value-added courses for all semesters.

Dr. Rangarajan recommended specialised training workshops to be given to the students in soft skills - channel discussions, media etiquettes, attitudes etc- for media with Resource persons from media and All India Radio.

Dr. Rajesh M Suggested conducting specialised training workshops in areas like script writing, news production as extension of the main programme.

Dr. Prasanth recommended the inclusion of training workshops in areas of new media and translation. He further suggested that after proper training, tie ups with publication houses can be sought and the students can be engaged in assignments for them.

2. Tie-ups with suitable news organizations and media groups.

Dr. Prasanth recommended that the department formally sign MoU's with various production and media houses and link with the industry be set up from the first year onwards. This will significantly and positively influence the students to get first-hand experience as well as internships and placements.

Dr. Rangarajan suggested that these MoU's should include provisions for workshops conducted by the media houses directly.

3. Constituting a body of Resource persons for Literature, Journalism, Media and Entertainment.

Dr. Susan Mathew recommended Sathyajith of Manorama Digital for digital media.

Dr. Rangarajan recommended Mr. Aswin Prasanth, Research Scholar, Amritha University as a resource person for Film studies. He also proposed Mr. R Prasannan, Bureau Chief, The Week, New Delhi

Dr. Rajesh M recommended Mr. Vimal Krishnan, Research Scholar, IIT Madras, Former Faculty Member of University of Melbourne and Amritha University for Augmented Reality, Virtual Reality and Media Studies. He also suggested Sathyaraj Venkitesan, Dr. Vinod from NIT Trichy, and Mr. John Paul.

Dr. Rangarajan recommended Dr. Jayaram

Dr. Johnson and Dr. Rajesh agreed to prepare a list of experts to handle specialised sessions.

4. Highlights of the Programme - suggestions.

Dr.Rangarajan recommended an in-house production team for theatre to be trained professionally. He also suggested that plays and theatrical productions could be staged periodically for the members of the public.

5. Specialized Elective Courses

Dr. Prasanth observed and commented that the syllabus for the elective – Consumer Behaviour lacked contemporariness and the latest trends in the market. He suggested that modern trends need to be introduced.

The syllabi for the open electives was approved.

The Chairman thanked all the members for their sincere concern and support. The meeting came to a close by 11.30 am

Thomas Thiruthanathy

Prof. Thomas Thiruthanathy
Chairman